

LISA MAXWELL

ASPIRING FASHION DESIGNER, CREATIVE BUSINESS MANAGER AND DIRECTOR

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PERSONAL STATEMENT

A creative, community-minded IB Diploma student with a strong record of leadership, musical achievement, and hands-on experience across fashion styling and media production. Combines an eye for design developed through fashion styling internships, visual art study, and sewing and pattern drafting with proven organisational and marketing skills built through student leadership roles and a self-founded scholarship access programme. Aiming to pursue International Business before specialising in Fashion Design.

EDUCATION

Harare International School

Graduated May 2026

- International Baccalaureate (IB) Diploma Programme (DP)
- Higher Level Subjects: Visual Art, Economics, Language and Literature
- Standard Level Subjects: Mathematics Analysis and Approaches, Environmental Systems and Societies, French B

Girls' College

January 2020 – March 2024

- Grades 8–10
- IGCSE Examination Results: 11 A's — 5 A*'s, 6 A's

SKILLS

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| • Leadership | • Social Media Management |
| • Public Speaking | • Microsoft / Google Suite |
| • Event Coordination | • Advanced Mbira and Marimba Player |
| • Adobe Creative Suite | • Grade 5 Vocalist |
| • Canva / Figma | • Beginner Trumpet Player |
| • Video Editing (Premiere Pro, CapCut) | • Intermediate Pianist |
| | • Sewing and Pattern Drafting |

WORK EXPERIENCE

Kakic Universe (Media Company)

- Content & Administrative Assistant | 2020–22
- Media Production Assistant | 2022–2025
- Digital Marketing Intern | 2024–2025

Supported media productions through project coordination, content development, logistics, and social media management to enhance team efficiency and brand visibility.

MW Studios (Fashion Styling Company)

- Fashion Styling Intern | 2023–24

Assisted in curating wardrobe selections, organising photo shoots, and researching fashion trends for styling projects and TV set productions.

Nyari's Creations (Fashion Design Company)

- Fashion Design Intern | August 2022 – September 2022

Assisted in the design and production of client garments, developing sewing and garment construction skills while working primarily with African attire and Ankara fabrics.

EXTRACURRICULAR ACTIVITIES AND LEADERSHIP

Girls' College:

- Young Leaders' Society Events Coordinator
- Green Committee Vice Public Relations Officer
- Amnesty Club Junior Representative and Public Relations Officer
- House Prefect
- Dance Committee
- Toastmasters' Society
- Squash

External:

- Founder of Zimcatalyst: Educational Empowerment Programme
- Ignite Youth Organisation: Creativity Programme Leader and Innovation, Media and Publicity Officer
- Out for Christ Media: Vice Head of the Sound Department
- Kesho & Co Student Ambassador
- Theirworld: Global Youth Ambassador (GYA) Member

Harare International School:

- National Honors Society Treasurer
- Peer Mentors Head of Marketing
- Student Ambassador Captain
- Choir Captain
- December 2024 Fair Trade Fair Promotional Team's Graphic Designer
- Advanced Marimba Band
- Mbira Band
- Orchestra
- Archery
- Backstage Light and Sound
- STEAM Club
- ABRSM Vocal Coaching
- Prom Committee

ACADEMIC ENRICHMENT

Yale Young Global Scholars**Summer 2025**

- Literature, Philosophy and Culture Track
- Capstone Project: Identity

Yale Young African Scholars**Summer 2024**

- Politics, Law and Economics Track
- Design for Impact: Preserving and Promoting Indigenous Knowledge, Language, Arts, and Culture
- Career Guidance Track: Artistic

COMMUNITY PROJECTS

- Organised a sanitary pad drive at Girls' College to support menstrual health for underprivileged girls.
- Led and promoted Green Day at Girls' College to raise awareness about environmental sustainability.
- Participated in litter clean-up efforts around Girls' College to promote environmental care and community responsibility.
- Travelled to Juru Village and painted chalkboards to improve classroom learning environments.
- Served on the Prom Committee at Harare International School, helping organise, decorate, and coordinate a major student event.
- Created and painted a Totoro-themed nursery mural as a CAS commission, combining creativity and service.
- Founded an organisation dedicated to helping Zimbabwean students access scholarship opportunities and develop compelling application stories; two success stories recorded to date.
- Planned and organised the ISSEA Basketball Championship in the role of Student Ambassador Captain.

AWARDS AND CERTIFICATION

Girls' College:

- Fashion and Textiles Award, 2022, 2023
- History Award, 2022, 2023
- IGCSE Full Colours Award, 2024

The Associated Board of the Royal Schools of Music:

- Merit in Grade 5 Vocal Performance, 2024
- Distinction in Grade 5 Music Theory, 2025
- Senior Division Percussion Ensemble, Highly Commended Award, 2025

Harare International School:

- Merit Scholarship Award, 2024
- Brass Commitment to Musical Excellence, 2025
- High School Mbira Distinguished Service, 2025
- High School Marimba Reflective Musical Growth Award, 2025
- Gold Scholar Award, 2025
- Engagement Award, 2025
- Environmental Systems and Societies Award, 2025
- Outstanding Intermediate Musician Award, 2026
- Distinguished Service Award, 2026
- All-Round Musician Award, 2026

National Institute of Allied Arts (Eisteddfod):

- Mbira Ensemble, Distinction Award, 2025
- Marimba Ensemble, Commended Award 2025, Honours Award 2026
- Marimba Solo, Commended Award, 2025
- Marimba Duet, Honours Award, 2025
- Brass Solo, Commended Award, 2025, 2026
- Vocal Ensemble, Distinction Award, 2025
- Orchestra Ensemble, Commended Award, 2025

Other:

- Google Digital Garage: The Fundamentals of Digital Marketing, 2023
- Le ministère de l'Éducation Nationale français: Diplôme D'études en Langue Français (DELF) A2, 2024
- Zimbabwe Archery Association: White Arrow Award, 2024
- International Schools of Southern and Eastern Africa: STEAM Overall 3rd Place Award, 2025
- Asian Development Bank (ADB): Rights and Obligations in E-Commerce, 2026
- Asian Development Bank (ADB): Introduction to E-Commerce, 2026
- University of Helsinki: Elements of AI, 2026
- The Open University: Leadership and Followership, 2026

LANGUAGES

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| • English (Fluent) | • French (A2) |
| • Shona (Fluent) | |